



# The News-Press Media Group advertising deadlines



Publication Day	Deadline	Corrections due back from customer
<b>MONDAY</b>		
Daily & Classified	Thur. 3 PM	Fri. 11 AM
<b>TUESDAY</b>		
Daily & Classified	Fri. 3 PM	Mon. 11 AM
Healthy Living	Wed. 3 PM	Fri. 11 AM
<b>WEDNESDAY</b>		
Daily & Classified	Mon. 3 PM	Tues. 11 AM
"Taste"	Fri. 3 PM	Tues. 11 AM
Lehigh Acres News Star	Thur. 3 PM	Fri. 11 AM
Coupon Blast	Tues. 3 PM (Week Prior)	Fri. 11 AM
<b>THURSDAY</b>		
Daily & Classified	Tues. 3 PM	Wed. 11 AM
Cape Life (North & South)	Fri. 3 PM	Mon. 11 AM
Marco Island Sun Times	Mon. 3 PM	Tues. 11 AM
South Fort Myers Life	Mon. 3 PM	Wed. 11 AM
<b>FRIDAY</b>		
Daily & Classified	Wed. 6 PM	Thur. 1 PM
Gulf Coasting	Tues. 6 PM	Wed. 1 PM
Coastal Life	Mon. 6 PM	Wed. 1 PM
<b>SATURDAY</b>		
Daily and Home & Garden	Wed. 3 PM	Thur. 11 AM
Classified	Thur. 3 PM	Fri. 11 AM
HomeFinder.com	Tues. 3 PM	Thur. 11 AM
<b>SUNDAY</b>		
Daily & Classified	Thur. 3 PM	Fri. 11 AM
Tropicalia	Fri. 3 PM (Week Prior)	Tues. 10 AM
Cape zone	Wed. 3 PM	Fri. 11 AM
Real Estate	Wed. 3 PM	Thur. 11 AM

Online	Deadline	Corrections due back from customer
<b>news-press.com</b>	5 days prior to go live	1 day prior to go live
<b>m.news-press.com</b> (mobile)	7 days prior to go live	1 day prior to go live
<b>metromix.com</b>	7 days prior to go live	1 day prior to go live
<b>momslikeme.com</b>	5 days prior to go live	1 day prior to go live
<b>Grandeurmagazine.com</b>	5 days prior to go live	1 day prior to go live
<b>careerbuilder.com</b>	1 day prior to go live	1 day prior to go live
<b>cars.com</b>	5 days prior to go live	1 day prior to go live
<b>HomeFinder.com</b>	5 days prior to go live	1 day prior to go live
<b>apartments.com</b>	5 days prior to go live	1 day prior to go live

## Parent & Child Magazine

Date	Deadline	Publication
September 2011	July 22, 2011	Aug. 29, 2011
October 2011	Aug. 19, 2011	Sept. 26, 2011
November 2011	Sept. 23, 2011	Oct. 31, 2011
December 2011	Oct. 21, 2011	Nov. 28, 2011
January 2012	Nov. 25, 2011	Jan. 3, 2012
February 2012	Dec. 22, 2011	Jan. 30, 2012
March 2012	Jan. 20, 2012	Feb. 27, 2012
April 2012	Feb. 16, 2012	Apr. 2, 2012

## Grandeur Magazine (publishes November - April)

Date	Deadline	Publication
November 2011	Sept. 22, 2011	Nov. 5, 2011
December 2011	Oct. 20, 2011	Dec. 3, 2011
January 2012	Nov. 23, 2011	Jan. 7, 2012
February 2012	Dec. 22, 2011	Feb. 4, 2012
March 2012	Jan. 19, 2012	Mar. 3, 2012
April 2012	Feb. 22, 2012	Apr. 7, 2012

Effective 8/2011