

The News-Press Media Group Sponsorship Application

Organization: _____

Contact Person: _____

Email: _____

Address: _____

City: _____ State: _____ ZIP: _____

Telephone: _____ FAX Number: _____

Web site: _____

Name of Event: _____

Date of Event: _____

Location: _____ Time of Event: _____

Description and purpose (if applicable cost of ticket and attach more info as needed)

How will this event benefit the community? _____

Demographic profile of participants/spectators/exhibitors/audience: _____

Briefly describe the history of the event: _____

Non-Profit Organization For-Profit Organization

How many people attended last year? _____ Est. This Year? _____

Amount of money raised last year? _____ Est. This Year? _____

What type of promotional assistance are you requesting? Please be specific.

How would The News-Press Media Group be recognized? Please be specific.

List other sponsors and media and their level of participation:

Sponsor	Contribution
_____	_____
_____	_____
_____	_____

What is your paid advertising budget for The News-Press? \$ _____

Other media advertising? Attach a brief plan indicating all advertising, publicity, promotional and activities planned.

Is it possible to have a booth at event? YES NO

Can we sell newspapers subscriptions? YES NO

The News-Press Media Group will consider sponsorship applications based on the following criteria:

- Event enhances the quality of life in Southwest Florida.
- Event benefits specific community needs.
- Event impacts a broad spectrum of the community.
- Event reaches the targeted markets of The News-Press Media Group.
- Event has the potential to increase readership, circulation and/or advertising revenue.
- Event offers the opportunity to be the sole media sponsor of any event or function.
- No discrimination with regard to race, creed, gender, age or physical handicap.



Submit to:

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