

How to get your news to The News-Press Media Group

We can help you reach 87% of Lee County adults.
That's a reach of 489,720 people 14.4 times per month.

Source: 2010 Scarborough Custom Research/The News-Press Market Study



News Releases

A news release, like a news story, should have short sentences and paragraphs. The first couple of paragraphs should cover Who, What, When, Where, Why and How questions. Releases should be submitted at least 10 days in advance and include:

- Contact name & daytime phone
- Ticket information & event beneficiaries
- Event details & location directions
- Web site for more information

General Information

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Post Your Community Event at news-press.com

1. Log on news-press.com
2. Go to the Events Calendar and click on Submit an Event
3. Fill in all the links including the event name, location, date, contact information, event details, ticket price, parking, registration, sponsors and you can upload a photo too! The final step is to enter the security link your event information will be uploaded to the community events calendar!

4. Want to upgrade your event listing then select Upgrade your Event for the enhanced paid option and you'll receive rotating placement in the Sponsored Event Carousel.
5. Promote your event with an Event ad online starting at \$1.00 per day and receive prominent ad position separate from search results to provide additional exposure for your event.

Effective 1/11/11

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